



Gershwin: Inspired Improvisations

Links to "Rhapsody in Blue" articles for further learning:

WFMT link: <https://www.classicfm.com/composers/gershwin/guides/story-behind-gershwins-rhapsody-blue/>

Gershwin.com: <http://gershwin.com/publications/rhapsody-in-blue/>

From the History Channel: <https://www.history.com/this-day-in-history/rhapsody-in-blue-by-george-gershwin-performed-for-first-time>

And the Marketing Angle: <https://hub.united.com/sp/rhapsody-remastered/>

Curious how much United Airlines first paid for the rights to use "Rhapsody?":

<https://chicago.cbslocal.com/2011/08/12/could-united-airlines-drop-rhapsody-in-blue/>

From *The Washington Post*: <https://www.washingtonpost.com/archive/lifestyle/1987/11/25/gershwins-rhapsody-perfect-pitch-commercializing-a-classic-to-sell-uniteds-friendly-skies/fff855e7-4a7f-4d40-80d6-260c06c59147/>