

# Campaign for the Future

Ensuring the Gift of Music for the Next Generation





*Live music is the instant connection not just with the sounds, but watching the performers and the interaction. That's what people need more of in their lives...*

— Ingrid Kirzan / IPO Cellist

## Ensuring the Gift of Music for the Next Generation

Illinois Philharmonic Orchestra's *Campaign for the Future* will establish an institutional endowment fund. A robust endowment is critical to IPO's vision to ensure that key elements of the mission and strategic future of the orchestra are secured in perpetuity. Furthermore, the endowment will make available the resources necessary to bring our vision to fruition. An endowment will secure today's level of excellence and provide the proper foundation for inevitable growth.

### **Our Vision**

IPO is empowered to create a BOLD VISION for our Future:

- FORTIFY IPO AS THE PREMIER PROVIDER of classical music and crossover arts experiences in the Southland
- INVEST IN IPO'S REGIONAL IMPACT through expansion and innovation
- ADVANCE IPO'S ENGAGEMENT WITH OUR COMMUNITY through multitiered educational partnerships
- BECOME THE ORCHESTRA OF OUR COMMUNITY through broadening and deepening equity, diversity, and inclusion initiatives

### **Our Mission**

Our mission is to provide concerts of compelling professional symphonic music, support music education, and expand audience awareness of musical excellence for the diverse communities of the greater Chicago region.

Founded in 1954 as the Park Forest Symphony, we celebrate the accomplishment of being a leading arts organization in Chicago's Southland. Energized by recent accolades, including being named 2020 Professional Orchestra of the Year by the Illinois Council of Orchestras, we are at a unique moment in our history to dramatically advance our mission, permanently sustain our future, and guarantee musical impact in our community.

## Letter from IPO Board Leadership



Dear Friends and Neighbors,

As leaders of IPO's board of directors at this critical juncture in the orchestra's history, we are honored to have a role in initiating an endowment to support IPO for generations to come.

Support to our organization dates to the orchestra's founding as Park Forest Symphony in 1954. Through the years, we have joined so many others who share our passion for classical music, our orchestra, and our community, to develop IPO into the leading fine arts organization it is today.



Our substantial volunteer and financial contributions to IPO have been repaid to us manyfold in extraordinary concert experiences, the camaraderie of classical musical lovers in our community, and civic pride in a regional orchestra whose quality is now recognized on the national stage. It has been extremely gratifying to witness an idea that originated around south suburban kitchen tables grow into a beautiful, exciting, and vibrant performing arts group.

Please do not miss this opportunity to make a formative difference in your community. Your donation to the IPO *Campaign for the Future* will provide resources to guarantee the orchestra's fiscal sustainability and ensure IPO remains relevant to our region.



We take great joy in IPO's artistic quality and the orchestra's role as a notable cultural institution in the Chicago Southland. Our community must not allow a vital organization like IPO to diminish over time.

An investment in IPO is an investment in the Southland. Claim your part in our rich history. Help maintain the vibrancy of our region by making a generous donation to the IPO *Campaign for the Future* today.

Sincerely,

*Michael Rogers Kathleen Field Orr Barbara Sturges*

Dr. Michael Rogers, Immediate Past President, IPO Board of Directors

Kathleen Field Orr, President, IPO Board of Directors

Barbara Sturges, Vice President, IPO Board of Directors

# Letter from Music Director Stilian Kirov

Dear Illinois Philharmonic Orchestra Supporters,

IPO is an orchestra of remarkable artistic merit. The quality of our musicians, the creative heights we are able to reach, and the overall energy of our audiences exhilarate me each time I step on the podium. There is no experience equal to a live classical music performance. Whether in the concert hall, a summer pavilion, or school classroom, IPO musicians demonstrate the power and beauty of orchestral music with extraordinary passion and technical expertise.



As IPO Music Director, I am proud to be associated with these fine musicians and I am pleased that we are able to bring the orchestra to new artistic and administrative heights with our outstanding administrative leadership. IPO has long-standing traditions that started with previous music directors like IPO Conductor Laureate Carmen DeLeone and Maestro David Danzmayr. They were instrumental in creating a strong foundation for our orchestra to build upon and with the support of the IPO community, we are all leading the orchestra to greater and greater success.

The IPO *Campaign for the Future* endowment drive represents the next stage in IPO's evolution. An endowment indicates an orchestra is an integral member of the community, and it marks the organization as highly capable of carrying an artistic legacy forward.

We are achieving something exemplary at IPO. Together, we are creating avenues to work with all the rich talent available to us throughout the Chicago metropolitan region and beyond. By developing young composers, partnering with diverse artists, and expanding our repertoire, we are broadening the audience for classical music and ensuring the long-term vitality of this magnificent art form.

The moment the baton is raised at a symphony concert is a moment electric with anticipation and shared excitement for the music to follow. IPO is at such a moment in our history. I invite you to join us on this musical journey.

Please consider making an investment towards IPO's *Campaign for the Future*. With your help, we will continue to honor the gift we received from those who guided the orchestra to the present day, and we will pass on this gift to those coming after us.

Yours,

A handwritten signature in black ink that reads "Stilian Kirov". The signature is fluid and cursive, with a horizontal line underneath the name.

Stilian Kirov



# Regional Impact of Illinois Philharmonic Orchestra

IPO is music — onstage, in the classroom, and throughout our diverse community. IPO inspires over 11,000 individuals each year to enjoy live classical music experiences, to recharge their own lives, to reconnect with humanity on a grand scale, and to support a new awakening of classical music. The IPO *Campaign for the Future* endowment fund will strengthen IPO's regional impact in order to initiate new commissions, engender fresh creative partnerships, and spark a love of classical music in generations to come.

## Concerts

- 12+ concerts annually, serving over 6,000 patrons from 88 communities
- Subscription, Holiday, Family-Friendly, Chamber

## Community Engagement & Education

- Impacts 4,000 students and community members each year
- Youth Concerts and Coaching, Conductor visits, Library programs, Lectures, and more

## Friends of the IPO

- Builds community camaraderie in support of IPO
- Produces *Annual Fashion Show* and *Rising Star Showcase*
- Has donated over \$460,000 to IPO since 1989



## Expanding Classical Music

- 15 World Premiere Commissions with 50+ International Guest Artists since our inception



## Investment in IPO's Campaign for the Future

The gifts represented in the chart below offer a series of funding benchmarks that will help IPO reach our goal of \$5.1 million. Over \$4.6 million has been raised to date, including the initial \$3 million gift from The Davee Foundation. Please see the campaign page on the IPO website at [ipomusic.org/campaign-for-the-future](http://ipomusic.org/campaign-for-the-future) for the current status of the endowment effort.

# Gifts Needed	Pledge Amount	Pledge Total	
1	\$2,000,000	\$2,000,000	<i>Received — The Davee Foundation Fund</i>
1	\$1,000,000	\$1,000,000	<i>Received — The Davee Foundation Education Fund</i>
2	\$250,000	\$500,000	
1	\$200,000	\$200,000	
2	\$150,000	\$300,000	
3	\$100,000	\$300,000	
5	\$50,000	\$250,000	
11	\$25,000	\$275,000	
16	\$10,000	\$160,000	
23	\$5,000	\$115,000	
<b>65</b>		<b>\$5,100,000</b>	<b>Endowment Total</b>

The investment levels below are offered as a guide in helping you determine a gift that fits your circumstances. Donations at all levels will be greatly appreciated. Our hope is to involve as many people in our community as possible in this important campaign for the future of IPO.

Gift Amount	Giving MONTHLY Over 5 Years	Giving WEEKLY Over 5 Years
\$100,000	\$1,667	\$385
\$50,000	\$833	\$192
\$25,000	\$416	\$96
\$10,000	\$167	\$38
\$5,000	\$83	\$20
\$2,500	\$42	\$10
\$1,000	\$17	\$4

*A pledge at this level, less than \$100 a week, can make a significant impact on the success of the campaign.*

*A pledge of \$20 a week over five years really adds up resulting in a total gift of \$5,000.*



## Encore Society for Planned Giving

The Encore Society recognizes those individuals who have generously made planned gift commitments to IPO. Investors in IPO's *Campaign for the Future* are encouraged to consider utilizing planned gift mechanisms and the Encore Society to fully maximize desired gifts to IPO over time.

A few simple ways that you can increase your lasting legacy to IPO:

- Name IPO in your will or living trust
  - You can leave IPO a percentage of your estate, a fixed dollar amount, or an asset such as real estate
- Name IPO as a beneficiary of a life insurance policy
- Create a Charitable Gift Annuity or a Charitable Remainder Trust

## Recognition & Naming Opportunities

IPO recognizes individual donors may wish to fund a lasting legacy towards one particular effort within our musical activities, such as supporting our stellar Guest Artists, funding the string section, or commissioning new work on an annual basis. Donors may also wish to honor or remember a friend or family member. We will be happy to talk with you to determine how best to direct and recognize your gift. Unless specifically directed, gifts will be made to IPO's Music Director Endowment, ensuring funds are always available to engage and retain high-quality artistic leadership.

Type of Fund or Scholarship	Endowment Gift	Anticipated Resulting Annual Contribution for Stated Purpose
String, Wind, Brass, or Percussion Fund	\$200,000	\$8,000
Guest Artist Fund	\$125,000	\$5,000
New Commission Fund	\$75,000	\$3,000
Concert Support Fund	\$75,000	\$3,000
Single Concert Sponsorship ( <i>In honor of you or a loved one</i> )	\$25,000	\$1,000

*Additional Bespoke Recognition and Naming Opportunities Available.*

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## In Appreciation

**Ruth Dunbar Davee** was a great friend to IPO. The foundation that carried her name and that of her late husband, Ken Davee, was incredibly supportive of IPO over two decades. Before its dissolution in 2019, The Davee Foundation provided IPO with the initial Davee endowment gift of \$3 million, **expressing their hope the gift would spur additional investment in the orchestra.** We are honored The Davee Foundation chose to leave a legacy with IPO.

We remember Ruth Davee in gratitude and friendship.

## *Campaign for the Future FAQ*

An endowment campaign is a special five-year effort to raise money to create an investment fund that will generate interest income to support an institution, such as IPO, over time. By developing a sustaining resource for continuing operations, endowments link current and future generations in care of a common cause. In our case, the endowment will ensure great classical music experiences can be enjoyed for generations to come.

### **How much money do we need to raise?**

Our funding goal is \$5.1 million. The IPO endowment was initially established through the generosity of The Davee Foundation, which gifted IPO \$3 million. Additional gifts and pledges bring the total raised to date to over \$4.6 million. IPO is now in the public phase of our campaign to raise the final \$500,000 to reach our goal.

### **Is a gift to the campaign separate and on top of my regular giving?**

Yes. A gift to the campaign is separate from any individual or recurring IPO donations you have already established. Individual gifts, sponsorships, and donations to IPO's Annual Fund provide financial resources needed to support the orchestra's day-to-day operations. Support for the endowment campaign represents an additional investment in IPO.

### **Is my contribution to the campaign tax deductible?**

Yes. Charitable gifts to IPO, a 501(c)(3) nonprofit organization, are tax deductible to the extent provided by law. Your tax advisor can provide more details for your specific situation.

### **What happens if I make a pledge and my income drops? Is my pledge legally binding?**

No. Pledges are not legally binding. If your family financial situation should change, simply re-evaluate your ability to fulfill the pledge and notify IPO of the change.

### **How are the endowed funds managed?**

IPO's bylaws call for an Investment Committee separate and distinct from the Finance Committee. IPO's Investment Committee is made up of IPO Officers, plus two at-large members. The Investment Committee meets quarterly to review and evaluate endowment performance and investment policy.



*IPO has a real commitment to the community. It's not just the concerts, it's many things. IPO has a special focus on education in the schools, and community initiatives.*

— Mel Muchnik / Past President - IPO Board of Directors

*They played with a richness, burnished gleam and luxuriant warmth that were extraordinary.*

— *Chicago Classical Review*

## *Campaign for the Future*

### **OUR LEADERSHIP**

#### **Honorary Co-Chairs**

Andrea and Richard Gibb  
Linda D. and Craig C. Grannon  
Dr. Jerri E. Greer

#### **Operating Co-Chairs**

Tim Coburn  
Carolee and Brian Samuels

#### **Campaign Committee**

Lois and Stan Birer  
Paul Greenawalt  
Andrea Hetzel  
Terry Medhurst  
Dr. Richard Moutvic  
Kathleen Field Orr  
Dr. Michael Rogers  
Marilynn Tannebaum



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*Please scan this QR code for more information and updates.*