

IPO/CHICAGOLAND SYMPHONY AUDIENCE ATTENDEES

57% HH income over \$100k

- **21%** \$100k–\$149,999
- **26%** \$150k–\$249,999
- **10%** \$250,000+

52% Market Value of owned home over \$250k

- **10%** \$250k–\$299,999
- **12%** \$300k–\$349,999
- **15%** \$350k–\$499,999
- **9%** \$500k–\$749,999
- **6%** \$750,000+

46% HH net worth over \$500k

- **22%** \$500k–\$999,999
- **11%** \$1m–\$1,999,999
- **13%** \$2m+

88% are ages 30+

- **22%** 30–39
- **21%** 40–49
- **14%** 50–59

68% have college degrees (4-year college)

40% have post graduate degrees

IPO Patrons primarily live in **Flossmoor, Frankfort, Homewood, Mokena, New Lenox, Olympia Fields, Orland Park, Palos Heights, Park Forest** and **Tinley Park**.

Source: IPO Patron Survey / Scarborough R12021

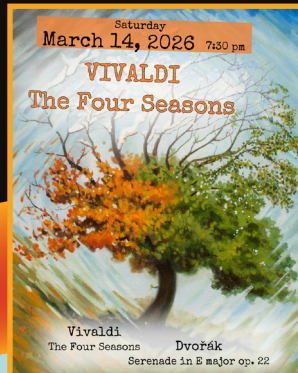
BUSINESSES AGREE...

Arts Increase Name Recognition **79%**

Arts Increase Networking Opportunities
to Develop New Business **77%**

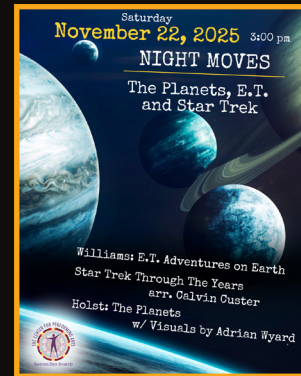
Source: BCA National Survey of Business Support for the Arts

2025/26 SEASON



CONCERT VENUE
Ozinga Chapel at
Trinity Christian College
6601 College Drive,
Palos Heights, IL

* Unless otherwise noted



2025/26 PROGRAM BOOK ADS



Illinois Council of Orchestras
Professional Orchestra of the Year 2020, 2010, 1991
Executive Director of the Year 2022



BENEFITS TO YOU

- Your ad runs in all 2025/26 programs.
- Logo with link to your website featured on the Sponsor page of our IPO website.
- Your business will be included as a sponsor of one (1) month of IPO eBlasts within the 2025/26 season.
 - IPO sends weekly eBlasts to over 6,000 registered recipients. As a sponsor, you will receive a logo and link to your business website.
- The ability to provide IPO with updated ads throughout the season to tie into your business's seasonal promotions.
- Two (2) tickets to the 2025/26 season concert of your choice.*

* Subject to availability

* Full Page = Gold level tickets. Half Page = Silver level tickets
Quarter Page = Bronze level tickets.

IPO APPLAUDS OUR PROGRAM BOOK ADVERTISERS!

As supported by an increasing number of research studies, business and arts partnerships help make economies and communities thrive. Your investment in the IPO program not only has direct benefits for your business, but helps bolster the local community.

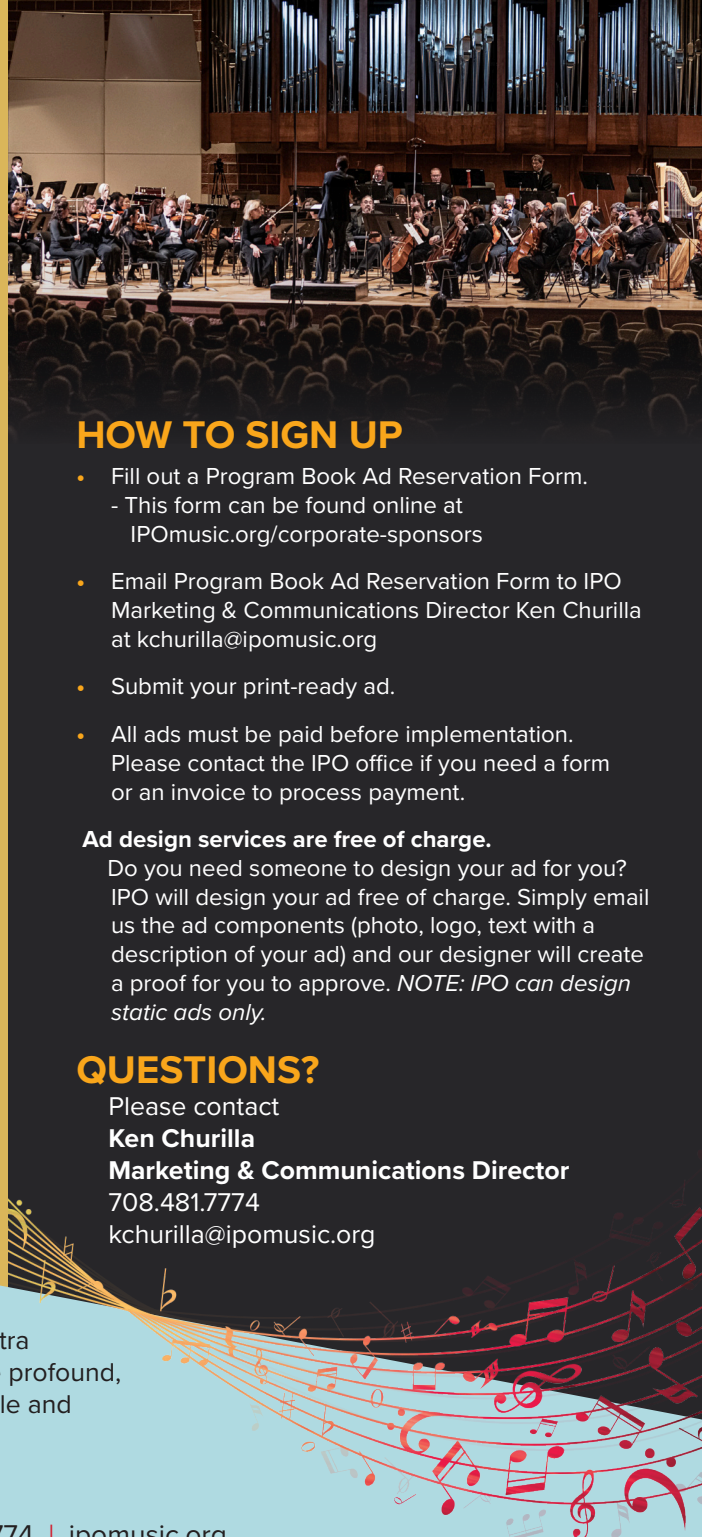
IPO MISSION STATEMENT

Illinois Philharmonic Orchestra is a professional orchestra that utilizes the universal expression of music to create profound, inspiring, and personal connections between the people and communities of Chicago's Southland.

OFFICE

377 Artists Walk, Park Forest, IL 60466 | 708.481.7774 | ipomusic.org

Stilian Kirov, *Gibb Music Director* Christina Salerno, *Executive Director*



HOW TO SIGN UP

- Fill out a Program Book Ad Reservation Form.
 - This form can be found online at IPOMusic.org/corporate-sponsors
- Email Program Book Ad Reservation Form to IPO Marketing & Communications Director Ken Churilla at kchurilla@ipomusic.org
- Submit your print-ready ad.
- All ads must be paid before implementation. Please contact the IPO office if you need a form or an invoice to process payment.

Ad design services are free of charge.

Do you need someone to design your ad for you? IPO will design your ad free of charge. Simply email us the ad components (photo, logo, text with a description of your ad) and our designer will create a proof for you to approve. *NOTE: IPO can design static ads only.*

QUESTIONS?

Please contact

Ken Churilla

Marketing & Communications Director

708.481.7774

kchurilla@ipomusic.org

PROGRAM BOOK AD RATES

Price listed is for the full season.

Your ad is included in all 2025/26 season program books

PRINT + DIGITAL EDITIONS

- Full Page: \$1,750

Print Size: 4.875" x 7.625"

Digital Size: 420px wide x 560px high

Four available

- Ad appears in both printed and digital program
- Digital program ads are interactive with link capability
- Digital ads can be motion graphic GIF's or static JPEG / PNG files

DIGITAL ONLY

- Ads run in digital version only
- Digital ads can be motion graphic GIF's or static JPEG / PNG files
- Digital ads are interactive with link capability
- Full Page: \$1,250
420px wide by 560px high
- Half Page: \$800
420px wide by 320px high
- Quarter Page: \$400
420px wide by 160px high

IPO PROGRAMS

The Print program is a streamlined product, 16 or 20 pages, that provides all the integral information for that specific performance: Program, Program Notes, Artist Biographies, Special Mentions, etc.

The Digital program is a robust offering featuring much more information including Detailed Program Notes, additional IPO information, IPO History & Trivia, and much more, along with the information offered in the Print version.

In addition to being available in the concert hall, the Digital program is available for viewing in the weeks prior to the concert. It is also delivered to IPO's enlisted database of over 6,000 IPO fans via eBlasts as well as housed on our website for the remainder of the concert season.